

BRAND ADVERTISING/BANNER ADS

728x90 Top ROS (100% ROS 3:1)

\$1,450/month or \$2,995 for 90-day package
332K impressions/month

1220x122 (75% ROS 2:1)

\$1,350/month or \$2,695 for 90-day package
146K impressions/month

Featured Video (home page)

\$895/month - 30-day posting in the featured video section on home page and two week inclusion in daily newsletter .
(Video content and link provided by advertiser.)

160x600 Tower (80% ROS 2:1)

\$950/month or \$2,250 for 90-day package

300x250 Square (100% ROS 2:1)

\$950/month or \$2,250 for 90-day package

Featured Event (home page)

\$500 for 30-day period

728x90 Lower ROS (100% ROS 3:1)

\$1,500 for 90-day period

Dedicated Email Services

\$1500 for a single send, dedicated message to over 10K opt-in subscribers with 14.7% open rate. Limited number of sends per month. Must be reserved and prepaid.
(HTML file provided by advertiser.)

Submit Content via the Website

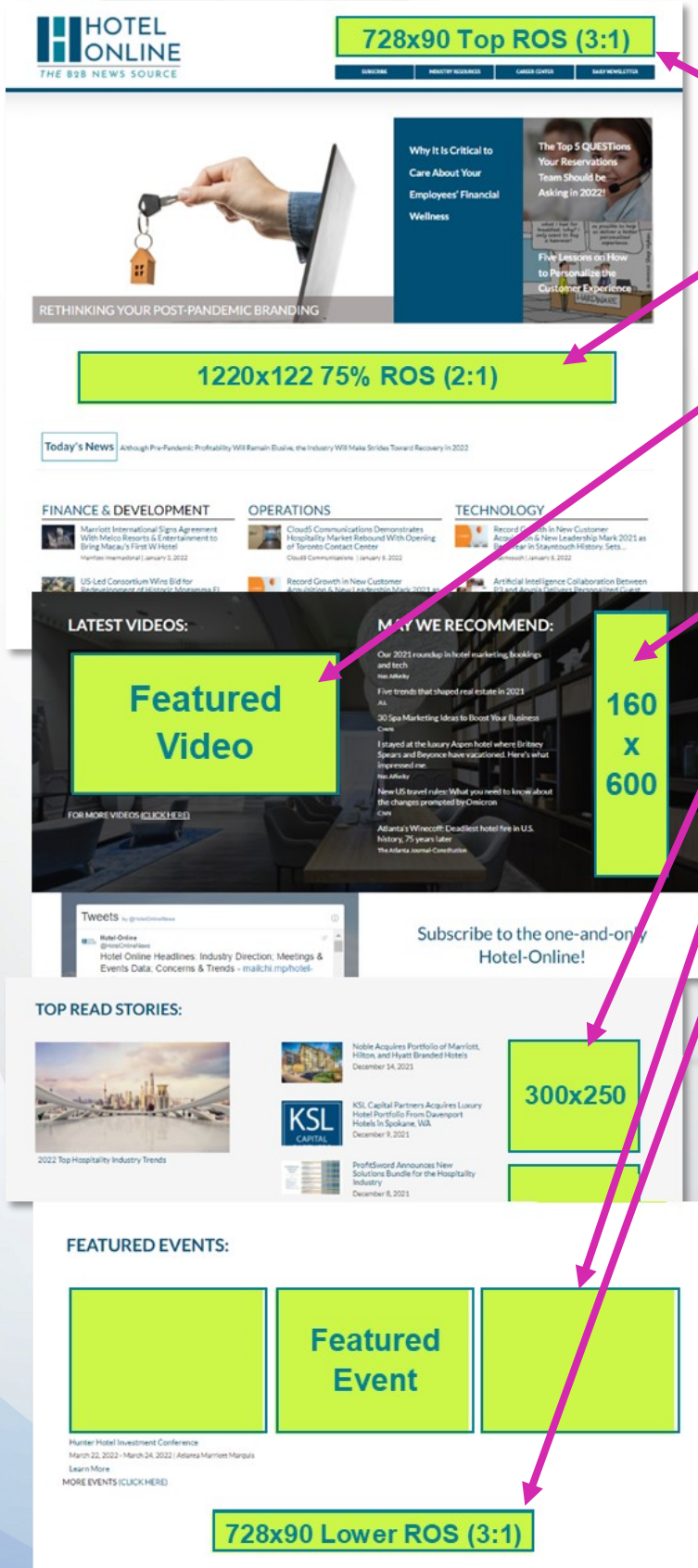
You can submit and purchase single press releases, release packages and banner ads 24 hours a day from the Hotel-Online.com website.

Select "SUBMIT CONTENT" from the menu and follow the steps through to payment.

**Contact sales@hotel-online.com
for custom packages.**

www.Hotel-Online.com

12460 Crabapple Road, STE 202-372, Alpharetta, GA 30076, phone: 678.802.5308



2023 Daily Newsletter Ad Rates

Email Sponsorship

Place a banner advertisement within the daily newsletter.

Top Banner

\$3,220/month

4 weeks sponsorship in the daily newsletter.

Size: 728x90

JPG, GIF, PNG

Middle Banner

\$2,200/month

Size: 728x90

JPG, GIF, PNG

Lower Banner

\$1,200/month

***Limited availability**

Size: 728x90

JPG, GIF, PNG

Featured Video

\$895/month

4 weeks posting in the featured video section on Hotel Online & two week content inclusion in the daily newsletter.

(Video content and link provided by advertiser)

Lower Banner

\$1,100/month

Size: 300x150

JPG, GIF, PNG

Submit content/materials and scheduling:

Amy@Hotel-Online.com

Sales and Quotes:

Sales@Hotel-Online.com

Daily newsletter goes to almost 14K opt-in subscribers with 20% open rate.

HOTEL ONLINE
THE B2B NEWS SOURCE

728x90 Top Email Banner

January 6, 2022

Here are the latest hospitality news headlines from Hotel-Online! To get the complete stories and more, visit our website:
<https://www.hotel-online.com/>

Rethinking Your Post-Pandemic Branding / Larry and Adam Mogelonsky
We're still yoyoing through the Great Reset and the latest spat with Omicron has proven that we're still in the midst of very erratic travel conditions.

Why It Is Critical to Care About Your Employees' Financial Wellness / Mark Heymann
How embracing an instant pay model can create long-term benefits for workers in the service industry

The Top 5 QUESTions Your Reservations Team Should be Asking in 2022! / Doug Kennedy
Help your reservations team's QUEST to be the BEST in 2022.

Operational and Financial Issues in the "Great Reopening" / Mark D. Podgajny
Though we are living in a rapidly changing environment, there are some issues and trends that are likely to be with us for the near-to-mid future that owners, operators, investors and lenders should be aware of.

728x90 Middle Email Banner

voco Bonnington Dubai Debuts in UAE Following Rebranding
The former Bonnington Hotel Dubai offers 208 guestrooms in the heart of Jumeirah Lakes Towers.

Travis Lunn Named President & COO of Borgata Hotel Casino & Spa
Most recently, Lunn served as the MGM Resorts Southeast Group President & COO, where he led Beau Rivage Resort & Casino in Biloxi, Mississippi and Gold Strike Casino Resort in Tunica, Mississippi.

Martin Cody Appointed Senior General Manager for Four Seasons Hotel The Westcliff Johannesburg and Four Seasons Safari Lodge Serengeti, Tanzania
Cody most recently served as General Manager of the former Four Seasons Hotel Pudong, Shanghai.

728x90 Lower Email Banner

Featured Video:

Featured Video

Groups360 was created with a singular goal — to empower meeting planners by bringing innovation, transparency and simplicity to the decades-old problem of booking groups. The company's integrated technology solution, GroupSync™, enables suppliers to distribute

Lower Banner 1 **Lower Banner 2**

Single Press Releases

Lead Placement

\$425/\$525 during HITEC

Press release will appear in the first featured position on scheduled date or next date available.
(+\$100 for HITEC month)

Secondary Placement

\$275/\$375 during HITEC

Press release will appear in the 2nd, 3rd, or 4th position on scheduled date or next date available.
(+\$100 for HITEC month)

Regular Placement

\$175

Press release will appear just above the middle banner. Releases are published in the order received.

Press release packages

Package of **5 lead** releases available for a discounted rate.*

\$1,950

Package of **10 secondary** releases available for a discounted rate.*

\$2,500

Package of **10 regular** releases available for a discounted rate

\$1,400

Package of **15 regular** releases available for a discounted rate

\$1,900

All packages are to be used within a 12-month period and include an Industry Resource (IR) page at no additional charge.

*Lead packages may use one release during HITEC at no charge. Additional HITEC leads will incur a \$100 fee per release.

Contact

sales@hotel-online.com
for custom packages.

Hotel Online Career Center

[Employers](#)[Job Seekers](#)[Sign-in or Create Account](#)

Products / Pricing

Below are the recruitment options we have available. When making your purchase, you have the option to pay online with a credit card or to be invoiced. If you have any questions, please contact Customer Service at 860-437-5700 or clientserv@yourmembership.com.

Advertising Agencies: Please note that these prices are Net.

Prices start at \$99! Put your job or exclusive banner in our next Job Flash™ Email to Hospitality Professionals to increase candidates by up to 500%!

Options to attract diverse candidates, veterans, and maximize distribution to job aggregator websites & social media now available during checkout.

★ Most Popular

Job Posted and Emailed to Hospitality Professionals

Job Flash™ Package

- Job Emailed to Hospitality Professionals
- Posted for 30 Days

\$274.00

[Get Started](#)

Job Flash™ Package Plus Upgrades

Premium Job Flash™ Package

- Job Emailed to Hospitality Professionals
- Posted for 30 Days
- Remains High in Search Results
- Highlighted to Stand Out

\$424.00

[Get Started](#)

Premium Job Flash™ Package Plus Network of 1,000+ Sites

Ultimate Recruitment Package

- **TalentBoost Upgrade** Distributes Job to Network of 1,000+ National, Niche and Local Job Boards
- Job Emailed to Hospitality Professionals
- Posted for 30 Days
- Remains High in Search Results
- Highlighted to Stand Out

\$624.00

[Get Started](#)

Job Postings and Job Flash™ Packages

30 Day Job Posting

Duration: 30 days

\$99.00

[Buy](#)

60 Day Job Posting

Duration: 60 days

\$199.00

[Buy](#)

Single Resume Purchase

Resume Purchase

\$35.00

[Buy](#)

Bulk Job Flash™ Packages

5 Pack of Job Flash™ Emails and Postings

Duration: 365 days

5 credits

\$1,233.00

[Buy](#)

Career Center for Employers and Job Seekers

Employers:

Upload current job openings and review resumes. Job postings are automatically shared on Twitter and Facebook.

Contact us for an introductory coupon code.

Job seekers:

Upload your resume and apply for posted positions.

Explore the career center for resume tips, career planning, and more resources.

Banner advertising available on the career center site. Contact us for details.

www.Hotel-Online.com

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