

EMAIL SPONSORSHIP –

Place a banner advertisement within the daily newsletter.

Top Banner Position

(\$3,220) One month/4 weeks sponsorship of the daily newsletter. Appears in the top spot for every newsletter send for those four weeks (business days only, no newsletter on weekends). Also includes a 30-day leaderboard banner ad www.hotel-online.com

Size: 728x90

static JPG, GIF, PNG

Secondary Banner

Position - (\$2,200)

30 days/one month of sponsorship in the secondary/middle advertising position.

Size: 728x90

static JPG, GIF, PNG

Video Distribution

Services – (\$895)

30 days posting in the featured video section on Hotel Online & two week content inclusion in the daily newsletter (Video content and link provided by advertiser)

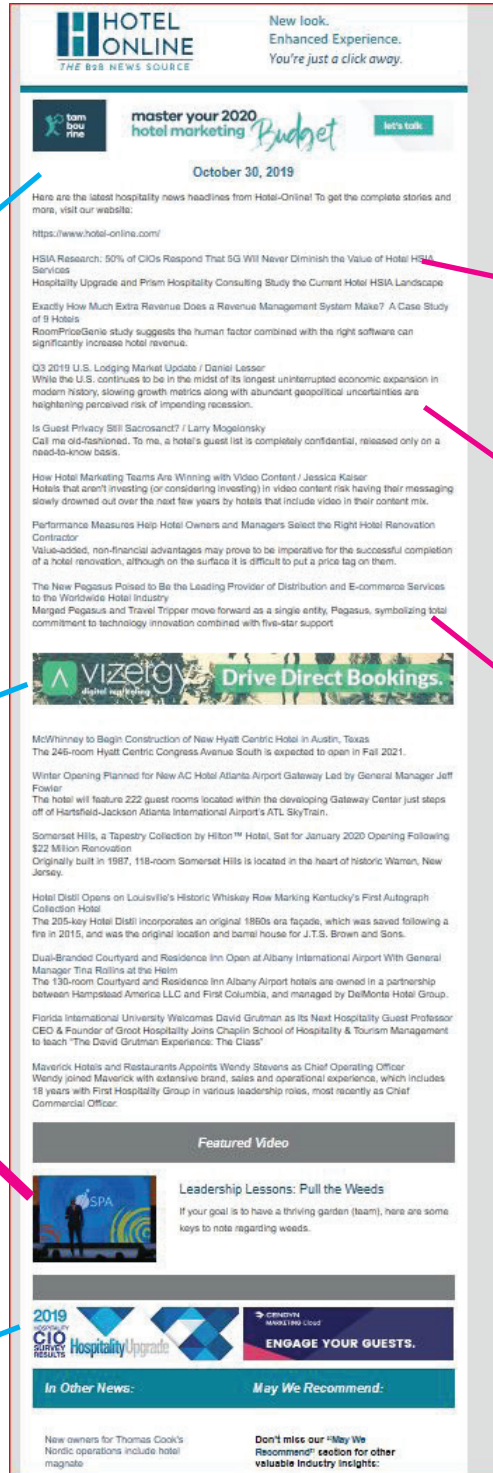
Lower Banner

Position - (\$1,100)

30 days/one month of sponsorship in the lower advertising position.

Size: 300x150

static JPG, GIF, PNG



SINGLE NEWS CONTENT/PRESS RELEASE OR ANNOUNCEMENT -

Lead Story (\$425/\$525 during June)

Your press release will be featured in our daily newsletter in the first featured position, on the next possible date or a date of your selection. (+\$100 for June)

Secondary Story

(\$275/\$375 during June)

Your press release will be featured in our daily newsletter in one of several secondary positions, on the next possible date or a date of your selection. (+\$100 for June)

Regular Press Release (\$175)

Your press release will appear in the lower portion of the daily newsletter, on the next possible date or a date of your selection.

PRESS RELEASE PACKAGE OF CREDITS

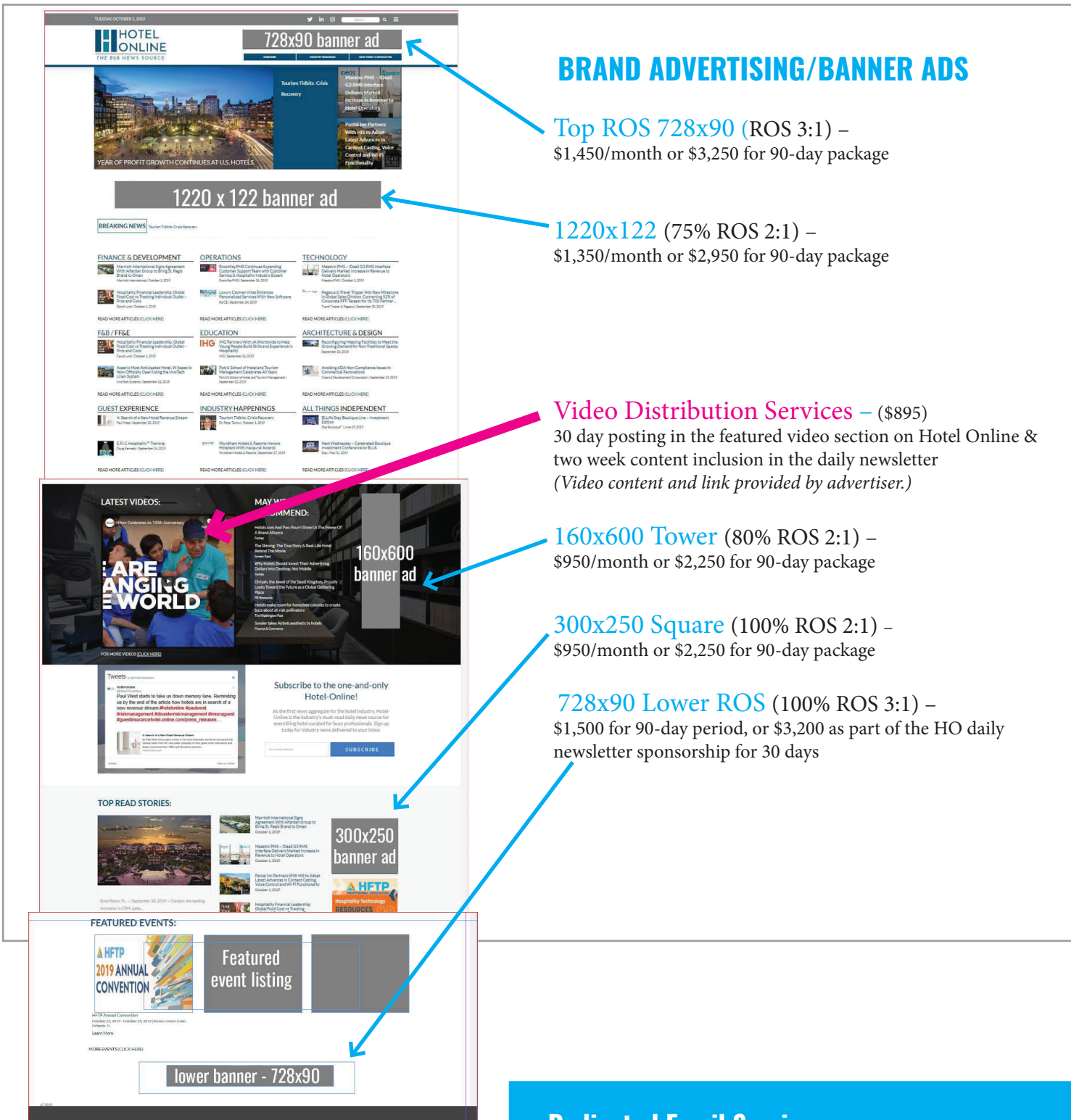
- A package of 5 lead stories available for a discounted rate (\$1,950)* Package to be used within a 12-month period. Includes a customized Industry Resources webpage also for the 12-month time period starting at date of purchase.
- A package of 10 secondary stories available for a discounted rate (\$2,500)* Package to be used within a 12-month period. Includes a customized Industry Resources webpage also for the 12 month time period starting at date of purchase.
- A package of 10 releases available in the regular position for a discounted rate (\$1,400) Releases are not in the lead position.

All packages are to be used within a 12-month period starting at the date of purchase.

*Packages exclude all June postings.

Classified (\$95)

Your classified will appear in the lower portion of our daily newsletter on the next possible date or a date of your selection.



BRAND ADVERTISING/BANNER ADS

Top ROS 728x90 (ROS 3:1) –
\$1,450/month or \$3,250 for 90-day package

1220x122 (75% ROS 2:1) –
\$1,350/month or \$2,950 for 90-day package

Video Distribution Services – (\$895)
30 day posting in the featured video section on Hotel Online & two week content inclusion in the daily newsletter
(Video content and link provided by advertiser.)

160x600 Tower (80% ROS 2:1) –
\$950/month or \$2,250 for 90-day package

300x250 Square (100% ROS 2:1) –
\$950/month or \$2,250 for 90-day package

728x90 Lower ROS (100% ROS 3:1) –
\$1,500 for 90-day period, or \$3,200 as part of the HO daily newsletter sponsorship for 30 days

Dedicated Email Services –
(\$1500) for a single send, dedicated message to the Hotel-Online subscribers. Limited number of sends per month. Must be reserved and prepaid in advance.